



POWER PLATE HITS THE ROAD WITH THE POLICE FOR HIGHLY ANTICIPATED REUNION TOUR

Legendary Rock Trio Turns to Power Plate's Innovative Acceleration Training™ to Withstand the Physical Demands of International Tour

NORTHBROOK, IL, June 6, 2007 – Power Plate International, the leading manufacturer of Advanced Vibration products and Acceleration Training programs announced today that legendary rock band The Police, will use Power Plate® products while on the road to stay in shape amidst the physically demanding rigors of the band's international reunion concert tour.

"The band must be in peak physical form to withstand the demands of daily travel and nightly performances," said Sting. "The Power Plate is that key component in helping us feel and look our best. Taking it on the road made a big difference."

"We're excited about the Police choosing Power Plate® products as their primary fitness weapon to combat the intense physical demands of this world tour," said Brian Dillman. "Being big fans of the Police, we're proud to know they're such big fans of our products."

Power Plate International is the leading manufacturer of products using Acceleration Training™ through Advanced Vibration Technology™ for health clubs, spas, hospitals, physical therapy and rehabilitation clinics, professional and collegiate athletic training facilities, and private fitness trainers, as well as home users. For more information on the product, or its supporting technology and scientific research call Power Plate North America, at (877) 87-PLATE or visit on the web at www.powerplate.com.

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